

Cellucity Sales Incentive Trip

To: Cellucity Retail Sales, BWC Retail Sales, Branch Managers, Regional | Area Managers
TRRC Sales consultants & EBU Sales Consultants



Samsung has once again teamed up with the Cellucity Group and **“we would like to get U Sorted with a trip to Phuket Thailand”**.

18 Sales Winners and 1 Wild Card Winner will be hosted by Sean & Samsung Representatives for the duration of the trip.

- 5 Nights' Accommodation, at the luxurious [Club Med Phuket, Thailand](#)
- Traveling in May 2027
- Meals and selected drinks included at the resort.
- Pop over to Thailand virtually [HERE](#) and see what you could be enjoying!



To ensure that everyone has fair opportunity, we will be allocating winning spots based on the split of our Companies, Sales Team's nationally and running 2 Incentive Sprints for Retail Sales and EBU, 1 sprint for TRRC, Airport Managers and Area | Regional Managers, while retaining 1 wild card spot!

Sprint 1 | 1 September to 7 November

(dates could change to align with deal cycle)

Vodacom Shop Canal Walk only

1 Sales Consultant	Top sales consultant POINTS from Vodacom Shop Canal Walk
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Retail (Excluding Vodacom Shop Canal Walk)

1 Manager & 5 Sales Consultants	Manager with the HIGHEST average Balanced Score Card & Top sales consultant POINTS in each Region: KZN, EC & GP and Top 2 from the WC
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EBU

1 EBU Sales	Top EBU consultant POINTS from EBU Department
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Sprint 2 | 8 November to 7 January

(dates could change to align with deal cycle)

Vodacom Shop Canal Walk Sprint 2 (Excludes Sprint 1 Winner)

1 Sales Consultant	Top sales consultant POINTS from Vodacom Shop Canal Walk
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Retail (Excludes Sprint 1 Winners & Excluding Vodacom Shop Canal Walk)

1 Manager & 5 Sales Consultants	Manager with the HIGHEST average Balanced Score Card & Top sales consultant POINTS in each Region: KZN, EC & GP and Top 2 from the WC
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EBU (Excludes Sprint 1 Winner)

1 EBU Sales	Top EBU consultant POINTS from EBU Department
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Full Sprints | 1 Sept to 7 January

(dates could change to align with deal cycle)

Airports

1 Airport Manager	Branch Manager with the HIGHEST GP YonY growth %
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TRRC

1 TRRC	Top POINTS from a consultant, Manager or Technician from TRRC stand-alone stores (15 devices minimum overall sprints to qualify)
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Wild Card

1 Wild Card Entry	This will be decided by Sean. Anyone across the Group qualifies, so ensure you are memorable, adding value and at your best during the Incentive period... And as ALWAYS ON TOP OF YOUR GAME
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There will be a Samsung Incentive claims platform on the Cellucity Warehouse, where all sales consultants can log each sale, view the points allocation per device and the leader board to keep track of sales progress. The points allocation will be random and possibly even changed from month to month, at the end of the period and once fully audited, the winners will be confirmed.

Link to claim | <https://warehouse.cellucity.co.za/samsung-incentive-trip-2026-27-thailand/>

The point of the incentive is to help sell through our Samsung Phones, Tablets and Wearables. There may be on occasion higher points allocated to stock that is EOL aimed at assisting us with selling through during this period.

Keep a close watch on what devices are attracting the highest points to ensure that you are in the running and CLAIM EVERY SALE to ensure you are in the mix!

There will be BONUS points for Trade In and Easy2Own, there will be BONUS points for PayJoy sales in the TRRC stores ONLY.

All Retail Sales & Manager winners MUST achieve their minimum GP Sales target to confirm their spot. Winners MUST have a valid passport with at least 6-months validity from departure date.

All finalists will be audited to ensure that they are in fact the legitimate cause of the sale (CCS Salesman) and the person claiming,
anyone found attempting to manipulate the system will be excluded from all aspects of the incentive.

If you are fortunate enough to win, but unable to attend, the person NEXT in line will be awarded the seat. There is no cash prize for winning and not being able to attend, it is about the experience! Good Luck all.

We can't wait to see you all in Phuket, Thailand!